

Among the first career service advisors in the U.S. to earn the Certified Professional Résumé Writer (CPRW) designation, Jeanne has helped thousands of clients since 1992 win interviews leading to meaningful career positions.

Working one-on-one with clients beginning with the initial consultation to discuss their career goals, Jeanne, or a member of her team, provides the consistent support clients require to develop targeted and contemporary career marketing materials that support their candidacy in competitive environments. As a Certified Employment Interview Professional (CEIP), she advises clients on a broad range of potential situations candidates may encounter.

Through her undergraduate studies in communications and corporate business experience, with for-profit and non-profit organizations, Jeanne gained a thorough understanding of effective techniques for marketing ideas and the art of persuasion. One of the most overlooked dynamics of communication she shares with clients ~ over 90% of communication is non-verbal. Simply stated, a great deal of a candidate's career success is in direct proportion to how well they understand the value they bring to an organization and the non-verbal cues in their behavior that convey confidence, knowledge and an ability to lead and motivate others toward common goals.

Jeanne has managed her business based on exceptional industry knowledge and service. The result – nearly 100% referral-based growth over twenty years. Her clientele includes individuals from diverse backgrounds and industries and Jeanne is recognized as having a solid grasp of job requirements in varied professions. She is known for being easy to work with and for her direct approach to the job search process that encourages active versus passive career management strategies. She urges clients to “think and act outside their comfort zone” to take control of their careers.

Whether a candidate is an executive or new graduate, Jeanne provides the guidance required to assist clients achieve their goals in tight, competitive markets. She also partners with other industry experts and refers clients for additional career management assistance. Her goal in working with clients is to *“help people achieve the career success they always envisioned for themselves, and not settle for the job that just happened.”*