

The Entrepreneur's Corner

Henry Ford • R.H. Macy • F.W. Woolworth • Bill Gates • Walt Disney • Thomas Edison • Orville and Wilbur Wright • Winston Churchill • Albert Einstein • Steven Spielberg ...

All of these individuals had either several failed businesses, difficulty in school, or little social support when starting out. What did they have in common? Tenacity and a belief in their ideas – they simply refused to let obstacles impede their success.

Deciding to start your own business can be exhilarating, liberating, and terrifying. Before embarking on this path, individuals should conduct an honest assessment of their business skills, financial obligations, family requirements, and personal commitment to their vision.

A few things to consider:

- ⇒ Are you willing to reduce unnecessary expenditures to give your business a real chance of success?
- ⇒ Do you have the support of family and are they willing to curb spending until the business becomes more profitable?
- ⇒ Are you naturally independent-minded or do you prefer the comfort of group decision-making?
- ⇒ Do you have the business skills required to manage multiple business functions without the support of a larger organization? Marketing, invoicing, collections, payroll, loans, etc.
- ⇒ Do you like working hard? Will you mind working some weekends and evenings during business startup?
- ⇒ Can you set a schedule and complete tasks without the structure of a corporate environment?
- ⇒ Can you afford to self-finance your benefits? Healthcare and business insurance, retirement savings, etc.

If your answer is yes, the following resource may provide assistance:

General Assistance

Small Business Administration

<http://www.sba.gov>

Health Insurance

eHealth Insurance

<http://www.eHealthins.com>

Financial Planning

Certified Financial Planner Board of Standards, Inc.

<http://www.cfp.net/find/EnhancedSearch.aspx>

Legal

Legal Zoom

<http://www.legalzoom.com>

Business Plan Development

WiseBusiness Plans

<http://www.wisebusinessplans.com>

MasterPlans

<http://www.masterplans.com/index.php>

Tax, Accounting and Bookkeeping

American Institute of Certified Public Accountants

<http://www.aicpa.org>

Corporate Tax Network

<http://www.corporatetaxnetwork.com>

Outright

<http://www.outright.com>

Website Design

Blazonco – Design Professionals

<http://www.blazonco.com>

Homestead – Online Templates

<http://www.homestead.com>

VPS – Cloud Servers / Hosting

<http://www.vps.net>

eCommerce

PayPal

<http://www.paypal.com>

Office Management

Central Desktop

<http://www.centraldesktop.com>

Go To Meetings – Virtual Conferences

<http://www.gotomeetings.com>

Virtual Assistants

24/7 Virtual Assistant

	http://www.247virtualassistant.com
Background Checks	Intelius http://www.intelius.com
Payroll Management	Sure Payroll http://www.surepayroll.com
	Paychex http://www.paychex.com
Human Resources / Labor Compliance	http://www.govdocs.com http://www.hrstry.com
Business Cards / Services	Vista Print - Cards http://www.vitaprint.com
	QR Codes http://www.businesscards.tec-it.com
	Print Runner http://www.printrunner.com
Logos	LogoYes http://www.logoyes.com http://www.logodesignpros.com